

RUBEN CHAMUSCA

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✳ Professional Summary

UX/UI Designer and Front-End Developer with 10+ years of experience in digital design, WordPress development, and team leadership. Expert in crafting user-centric digital experiences and tailored technical solutions that support business objectives. Proven success in project management, usability optimization, and cross-functional collaboration in agile environments.

🔧 Technical Skills

- **Design & UX/UI:** Figma, Adobe XD, Photoshop, Illustrator
 - **Front-End:** HTML5, CSS3, JavaScript, Bootstrap
 - **CMS & Frameworks:** WordPress, Elementor, WooCommerce
 - **Tools & Methods:** Git, Bitbucket, Agile/Scrum, Trello, Asana
 - **Other:** Advanced Google Analytics, Technical SEO, GDPR compliance
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📁 Professional Experience

SPMS, EPE – Shared Services of the Portuguese Ministry of Health

Lisbon, Portugal | Jun 2023 – Jul 2025

Development Team Lead | UX Designer | WordPress Developer

- Led web development team for public sector digital projects
- Planned and implemented custom WordPress solutions
- Designed UX/UI interfaces aligned with user needs
- Contributed to usability and accessibility improvements

WYperformance

May 2023

Junior Web Developer

- Developed landing pages and websites for diverse platforms
- Built and maintained custom WordPress templates
- Participated in training and internal tech projects

INOVFLOW Business Solutions

Feb 2022 – Feb 2023

WordPress Developer

- Developed high-performance websites and microsites
- Created social media content and supported digital marketing
- Conducted client meetings to gather and define requirements

Besides The Obvious

Feb 2019 – Aug 2021

Web Designer

- Created websites for brands including AEG, Worten, and Xerox
- Designed newsletters for Samsung (via Mailchimp)
- Managed digital content and CRM platforms

(Previous roles available upon request or via LinkedIn)

Education

EDIT. – Disruptive Digital Education

Front-End Development | 2021 – 2022

Universidade Lusíada de Lisboa

Bachelor's in Digital & Multimedia Design | 2009 – 2012

Certifications

- UX Design
 - GDPR Awareness
 - Advanced Google Analytics
 - Facebook Marketing
 - Front-End Development (EDIT.)
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Languages

- **Portuguese:** Native
- **English:** Intermediate to Advanced