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Summary

The arts have been a part of my life from a very early age. I even said I was going to be a professional musician at the age of five! It was while I was still at primary school that I discovered drawing and finished secondary school in the arts department. In 2009 I took up the opportunity to study Design and Multimedia.

At the end of 2012 I had my first contact with environmental concerns when I was in charge of the Marketing and Communications department at Eenergy S.L., in the renewable energy sector.

In 2013 I decided to take a chance and invest in an independent career and had the opportunity to join the remote teams of digital marketing agencies Quinta Digital and Orange Dynamic as a Web Designer and develop my knowledge of Wordpress platforms, interfaces and experience in the web environment. I later joined a team in the Communications department at CooperOtipca.

In 2018 I took on a new challenge: modelling objects for 3D printing and animating holograms, at the Portuguese representative of the Hypervsn, Massivit and Formlabs brands called m3digital. I later joined the parent company Emetrês to develop its digital presence. After this adventure, I once again accepted an offer to join the marketing team at the Besides the Obvious agency as a Web Designer.

In 2021, after exploring all my options in this area of Digital Marketing, I decided to specialise and joined the front end development course at EDIT in Lisbon and joined namuche as a Wordpress Developer.

Experience



Development Team Lead

SPMS, EPE - Serviços Partilhados do Ministério da Saúde

Dec 2023 - Present (2 months)

Manage the project development team at SPMS, E.P.E.



Wordpress Developer

SPMS, EPE - Serviços Partilhados do Ministério da Saúde

Oct 2023 - Present (4 months)

Develop websites and portals;



UX Designer

SPMS, EPE - Serviços Partilhados do Ministério da Saúde

Jun 2023 - Present (8 months)

Develop analysis and design functions within the fields of graphics;

Develop communication on digital platforms, website mockups, newsletters, graphic components for the various online supports;

Manage and monitor the visual component of SPMS, E.P.E., and SNS projects and events, usability (software, portals/websites) and software interface;



Junior Web Developer

WYperformance

May 2023 - May 2023 (1 month)

Digital Marketing Agency

- Develop and maintain landing pages, websites and platforms in various technologies and platforms.
- Develop and maintain wordpress templates (template building).
- Publishing and updating websites or content in development and production environments.
- Contributing to the development of internal or client solutions and platforms.
- Participate in the process of defining the technology stack to be used in projects
- Actively participate in the team and company technology training sessions.



Wordpress Developer

INOVFLOW Business Solutions

Feb 2022 - Feb 2023 (1 year 1 month)

Digital Marketing Agency

- Production of websites, landing pages and micro sites;
- Content management on websites;
- Content production for social networks (Facebook, Instagram, LinkedIn);
- Implementation of work method and process;
- Reorganization and restructuring of the Na'Muche Digital Agency project;
- Client contact;



Web Designer

Besides The Obvious

Feb 2019 - Aug 2021 (2 years 7 months)

Digital Marketing Agency

- Production of websites, landing pages and micro sites (AEG, Worten, Xerox);
- Newsletters planning; (Samsung)
- Newsletters elaboration (MailChimp & SendinBlue)
- Content management on websites;
- Production of digital content in video (AEG, Xerox);
- Content production for social networks (Facebook and Instagram)
- Digital video content production (AEG, Xerox)
- Production and management of CRMs and meeting scheduling platforms;
- Customer contact



Marketing & Comunicação

Emetrês, Lda.

Aug 2018 - Feb 2019 (7 months)

Konica Minolta Reseller

- Social media management (Facebook and Instagram)
- Digital and print content production
- Website management;
- Stand planning (Portugal Print)



3D Designer

Emetrês, Lda.

Mar 2018 - Aug 2018 (6 months)

M3DIGITAL is a Portuguese brand and reseller of Massivist, Formlabs and Hypervsn equipment

- 3D object modeling for 3D printing equipment demonstration
- 3D animation of 3D objects for demonstration of holographic equipments

Marketing & Comunicação

Cooperóptica - Comércio de Óptica C.R.L.

Mar 2016 - 2018 (2 years)

Eenergy Communication and Marketing

- Social network management (Facebook, Twitter and Youtube)
- Newsletters elaboration (MailChimp);
- Eenergy's product image elaboration;
- Website creation and management; (Wordpress)
- Implementation of monthly campaigns, online and offline
- Development of Eenergy's entire graphic and digital image;
- Development of TV and radio commercials;



Web Designer

Orange Dimension - Web & Creative Agency

2013 - 2016 (3 years)

Web Design and Marketing Agency

- Production of websites, landing pages and micro sites (Wordpress);

Web Designer

Quinta Digital, Lda - Web Design & Marketing

2013 - 2016 (3 years)

Web Design and Marketing Agency

- Production of websites, landing pages and micro sites (Wordpress);

Marketing & Comunicação

EXEMPLYRIGOR ENERGY SL

2012 - 2013 (1 year)

Eenergy Communication and Marketing

- Social network management (Facebook, Twitter and Youtube)
- Newsletters elaboration (MailChimp);
- Eenergy's product image elaboration;
- Website creation and management; (Wordpress)
- Implementation of monthly campaigns, online and offline
- Development of Eenergy's entire graphic and digital image;
- Development of TV and radio commercials;



Designer gráfico júnior

Bang Produções

2012 - 2012 (less than a year)

Production of content for Media and New Media, Humor Training and Events

- Responsible for digital and print content production;
- Responsible for the production of content for the Social Networks used by Bang Productions;
- Production of posters for the company's events and training certificates for humorists
- Production of promotional videos used by Sic Radical in the program Curto Circuito;
- Help in event planning;



Designer de Produto Junior

Science4you

2010 - 2010 (less than a year)

We develop, produce and market educational and scientific toys.

- Production of print content;
- Responsible for product design;

Education



EDIT. - Disruptive Digital Education

Front-End Development

Sep 2021 - Mar 2022

Licenses & Certifications



Fundamentals of Digital Marketing - Google Digital Academy (Skillshop)

MQ8 29F VTD





Design de Interfaces - Udemy

UC-76356633-93a2-4a2f-8f6e-9d9ca27a5ec3




Facebook Marketing - Meta


 **Google Analytics Fundamentals** - Google Digital Academy (Skillshop)

 **Advanced Google Analytics** - Google Digital Academy (Skillshop)

 **Front-end Development - EDIT.** - Disruptive Digital Education
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 **Comunicação & Multimedia** - Universidade Lusíada de Lisboa

 **RGPD para Cidadãos Atentos** - Plataforma NAU
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 **Cidadão Ciberseguro** - Plataforma NAU
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Skills

Bitbucket • Web Development • Cascading Style Sheets (CSS) • After Effects • Web Design •
Databases • Search Engine Optimization (SEO) • Web Design • Graphic Design • Animação 3D