



ruben chamusca

web developer
lisbon

From an early age the arts have been a part of my life, I even said I would be a professional musician at the age of 5! It was still during elementary school that I discovered drawing and I finished secondary school in the arts grouping. In 2009 I embraced the opportunity to pursue the Design and Multimedia course.

I created and developed several artworks, mini websites and documentaries in the music world in Portugal and got to record records and promote them through all the concert halls in the country. It is said that I am the typical Aquarian, in an endless pursuit for knowledge and evolution. I love learning, sharing and challenging the conventional, questioning and socializing. I am ambitious and I don't live without freedom.

I don't give up my decompression time at the gym whenever possible.

I interned at Science4You and Bang Produções where my main responsibilities were product design and promotional image for all the company's events respectively. It was there that I discovered that I love to laugh and that I am able to work anywhere that has a computer and internet connection.

At the end of 2012 I had my first contact with environmental concerns, when I was in charge of the Marketing and Communication department of Eenergy S.L., in the renewable energy sector.

In 2013 I decided to risk and bet on an independent career and had the opportunity to join the remote teams of the digital marketing agencies Quinta Digital and Orange Dynamic as a Web Designer and develop knowledge by Wordpress platforms, interfaces and experience in web environment. Later on I accepted to integrate a team in the Communication department of CooperOtipca.

In 2018 I accepted a new challenge: object modeling for 3D printing and hologram animation, in the Portuguese representative of the brands Hypervsn, Massivit and Formlabs called m3digital. Where I later joined the parent company Emetrês to develop their digital presence. After this adventure I again accepted a proposal to join the marketing team of agency Besides the Obvious as a Web Designer.

In 2021, after exploring all my options in this area of Digital Marketing, I decided to specialize and joined the front end development course at EDIT in Lisbon.

In 2022 I joined the namuche team, a digital marketing agency integrated in the Inovflow technology company, as Wordpress Developer.

In all my experiences I developed more my team spirit, ability to adapt and manage pressure and human resources through good environment, focus and discipline.

Currently I am part of the marketing team at Wyperformance agency as a junior web developer.

contact

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main skills

ux / ui design

wordpress

html

css

javascript

mysql

php

nodejs

bitbucket

adobe creative cloud

certifications

cyber-safe citizen

rgpd for citizens aware

front-end development

interface design

advanced google analytics

basics of google analytics

facebook marketing

digital marketing basics

design & multimedia

experience

Wyperformance

Junior Web Developer
may 2023 - present

Digital Marketing Agency

- Develop and maintain landing pages, websites and platforms in various technologies and platforms;
- Develop and maintain wordpress templates (template building);
- Publishing and updating websites or content in development and production environments;
- Contributing to the development of internal or client solutions and platforms;
- Participate in the process of defining the technology stack to be used in projects;
- Actively participate in the team and company technology training sessions;

Inovflow Business Solutions

Wordpress Developer
february 2022 - february 2023

Digital Marketing Agency

- Production of websites, landing pages and micro sites;
- Content management on websites;
- Content production for social networks (Facebook, Instagram, LinkedIn);
- Implementation of work method and process;
- Reorganization and restructuring of the Na'Muche Digital Agency project;
- Client contact;

Besides The Obvious

Web Designer
february 2019 - august 2021

Digital Marketing Agency

- Production of websites, landing pages and micro sites (AEG, Worten, Xerox);
- Newsletters planning; (Samsung);
- Newsletters elaboration (MailChimp & SendinBlue);
- Content management on websites;
- Production of digital content in video (AEG, Xerox);
- Content production for social networks (Facebook and Instagram);
- Digital video content production (AEG, Xerox);
- Production and management of CRMs and meeting scheduling platforms;
- Customer contact;

Emetrês, Lda

Marketing & Communications

august 2018 - february 2019

Konica Minolta Reseller

- Social media management (Facebook and Instagram);
- Digital and print content production;
- Website management;
- Stand planning (Portugal Print);

3D Designer

march 2018 - august 2018

M3DIGITAL is a Portuguese brand and reseller of Massivist, Formlabs and Hypervsn equipment

- 3D object modeling for 3D printing equipment demonstration;
- 3D animation of 3D objects for demonstration of holographic equipments;

Cooperóptica - Comércio de Óptica C.R.L.

Marketing & Comunicação

março de 2016 - 2018

Opticians Group Vision Advisors

- Social network management (Facebook);
- Elaboration of newsletters;
- Elaboration of videos;
- Production of digital content and printing;
- Personalization of the group's stores;
- Creation and management of content on the group's websites;
- Implementation of monthly campaigns, online and offline;
- Customer contact;

Orange Dynamic - Web & Creative Agency

Web Designer

2013 - 2016

Web Design and Marketing Agency

- Production of websites, landing pages and micro sites (Wordpress);

Quinta Digital, Lda - Web Design & Marketing

Web Designer

2013 - 2016

Web Design and Marketing Agency

- Production of websites, landing pages and micro sites (Wordpress);

Exempligrigor Energy, sl

Marketing & Comunicação

2012 - 2013

Energy Communication and Marketing

- Social network management (Facebook, Twitter and Youtube);
- Newsletters elaboration (MailChimp);
- Eenergy's product image elaboration;
- Website creation and management; (Wordpress)
- Implementation of monthly campaigns, online and offline;
- Development of Eenergy's entire graphic and digital image;
- Development of TV and radio commercials;

Bang Producoes

Designer gráfico Trainee

2012

Production of content for Media and New Media, Humor Training and Events

- Responsible for digital and print content production;
- Responsible for the production of content for the Social Networks used by Bang Productions;
- Production of posters for the company's events and training certificates for humorists;
- Production of promotional videos used by Sic Radical in the program Curto Circuito;
- Help in event planning;

Science4you

Designer de produto Trainee

2010

We develop, produce and market educational and scientific toys.

- Production of print content;
- Responsible for product design;

academic

Cybersafe Citizen

january 2023

RGPD for Attentive Citizens

january 2023

Front-end Development

april de 2023

Interface Design

december 2020

Advanced Google Analytics

july 2018

Google Analytics Fundamentals

july 2018

Facebook Marketing

may 2017

Fundamentals of Digital Marketing

may 2017

Communication & Multimedia

may 2012